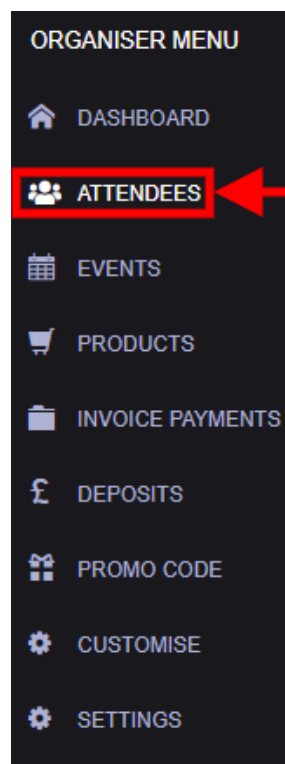


One of the things that you need to look out for in business now is GDPR. This is essentially the new data protection act that has been changed up so much from its previous edition that you now need to let users know if they have signed up for something and give them the option to unsubscribe from it at any point.

Lucky enough the Total Tickets platform comes with a GDPR system that allows users to subscribe exactly what they want to and nothing more at the checkout of tickets.

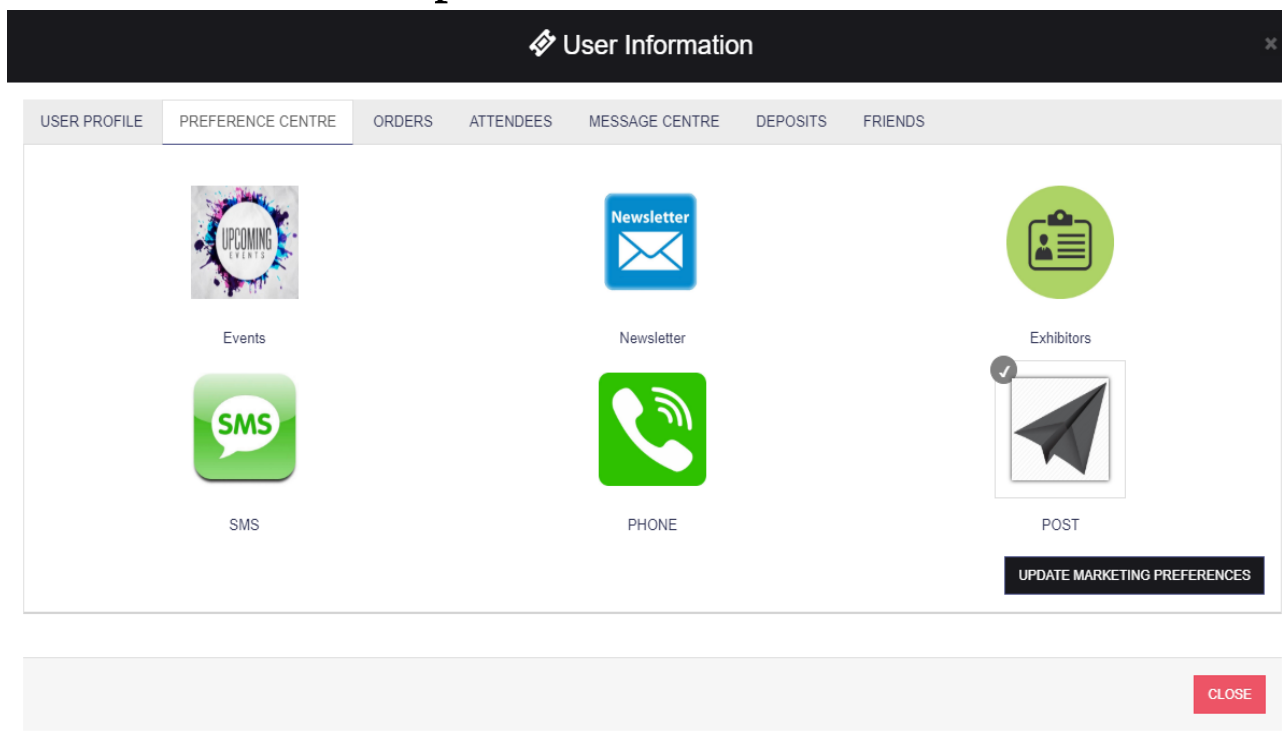
If a user changes their mind with what they are subscribed to then we have also given you the tools to unsubscribe users to certain marketing promos.

To unsubscribe a user from a certain marketing platform just go to the organiser menu and click on the attendees link. This will take you to the attendees page.



Once you have accessed that page. Go to the registered users tab and click on it and then click on the view information button of the user that you want to change.

This will open the user information window. Go to the preference centre tab and click on it. You should now see something like SMS, phone, post and email. If they have a tick with a border around them then they are subscribed to that platform.



To unsubscribe from that platform just click on it and the tick with the border will disappear. Now the user is unsubscribed from that service. Very simple and straightforward.